

Partnership Opportunities

2016 BAFA ANNUAL CONFERENCE 23/24 November HULL

British Arts Festivals Association
6 Windmill Street
LONDON
W1T 2JB

info@artsfestivals.co.uk

Partnership Options

- £50 Insert into delegate pack
- £50 Plus enhanced listing in digital programme – text and full colour logo
- £50 Plus listing and live link on BAFA Website for the period up to conference and for 30 days following
- £300 Home base in main break out space for 24 November
Includes: one free delegate place *for the entire conference*
Includes: advance promotion of 121 appointments with delegates
Equipment provided: small table, chairs, internet and power
With space for a display banner and leaflets this will provide you with both a place to promote your products and to informally discuss them with the delegates over coffee and to make contacts to follow up with once our event is over. Our most successful partners participate fully in the conference, attending the sessions and social events and generally blurring the lines between delegate and potential collaborator such as your business.
- £100 Additional delegate associated with display stand
- £500 Delegate presentation: The conference programme offers two organisations who are taking a 'home base' in the market place the opportunity of an exclusive presentation to the full delegate house
- £200 Sole sponsor conference badges
This includes full colour logo on each name badge and enhanced listing in the conference programme
- £800 Sole sponsor digital conference programme
This includes one free delegate place, logo and branding as 'Programme Partner', half page feature in conference programme, listing and live link on BAFA Website for 90 days
- £2000 Sole sponsor conference party
This includes unlimited free delegate places at the conference, logo and branding displayed at the party, one home base during the conference, insert into the delegate pack, option to provide additional literature to party guests, listing and live link on BAFA Website until we begin promoting the conference for the following year (roughly 10 months)
- £ Marketing partnerships
Please contact the BAFA Office to discuss potential options

[Kim Hart, BAFA Coordinator, info@artsfestivals.co.uk](mailto:info@artsfestivals.co.uk)